

Moving around the Alps Towards Sustainable Tourism Mobility

18.05.26

Bolzano-Bozen (Italy)
Conference: 9.30 am - 3.30 pm
Closing reception: 6.30 pm

Auditorium Eurac Research
Viale Druso 1

Concept note

Tourism is a significant asset for the economic and cultural development of the Alps, with the region attracting around 120 million tourists every year. However, tourism also poses significant challenges to Alpine ecosystems, cultural heritage, and the quality of life for residents as well as visitors.

The event promoted by the Italian Presidency of the Alpine Convention aims at facilitating an exchange of information and experiences to better understand the progress of sustainable tourism practices in the Alps, focusing on one of its fundamental aspects: mobility.

The discussion will cover environmental pressures and impacts of tourism mobility; governance and institutional collaboration, planning and management; innovative initiatives of monitoring and good practices.

9.30 am *Welcome and opening*

Claudio Corrarati, Mayor of Bozen-Bolzano
Alenka Smerkolj, Secretary General of the Alpine Convention
Alessandro Guerri, Chair of the Permanent Committee of the Alpine Convention, DG of the Italian Ministry of Environment and Energy Security

9.45 am Session I *Tourism mobility: Pressures and impacts*

Moderation and conclusion
Wolfram Sparber, Institute for Renewable Energy EURAC

Data sets and trends on tourism mobility in the Alps
EURAC tbc

Developing innovative monitoring methods on the environmental impacts of tourists
Alessandro Valletta, Department of Engineering and Architecture, University of Parma

Human mobility impacts on Alpine species, and their responses
Francesca Cagnacci, **Andrea Corradini**, Research and Innovation Centre, Fondazione Edmund Mach

10.30 am Session II *Future mobility in the Alps: challenges and strategic directions for sustainable tourism*

Moderation and conclusion

Michel Pinet, Chair of the Alpine Convention's Transport Working Group
Katharina Zwettler, Chair of the Alpine Convention's Alpine Climate Board

Tourism mobility in the framework of the Alpine Convention

Michel Pinet, Chair of the Alpine Convention's Transport Working Group

The Interreg Alpine Space Programme supporting cooperation across borders on sustainable tourism mobility

Annika Zulauf, Interreg Alpine Space

11.15 am Coffee break

11.45 am Session III *Access to Alpine territories and responsible tourism mobility*

Moderation and conclusion

Raphaël Lelouvier, Permanent Secretariat of the Alpine Convention

The contribution of Rope Railways to the sustainable accessibility of Alpine territories

Valeria Ghezzi, FIANET

Sustainable tourism in high altitude: trails and lodges

Martin Knapp, Club Arc Alpin

Soft tourism mobility

Magdalena Holzer, CIPRA

12.30 pm Lunch break

2.00 pm Roundtable *Final considerations and best practices of sustainable tourism mobility from the Alps*

[Examples of governance, best practices and innovative projects of tourism mobility in the Countries of the Alpine Convention]

Moderation and conclusion

Federica Fricano, Head of the International Affairs Division, Italian Ministry of Environment and Energy Security

6.30 pm Closing reception *Cocktail for speakers and participants*